

FOR IMMEDIATE RELEASE

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**ACTIVEMUSIC ANNOUNCES 10<sup>TH</sup> YEAR ANNIVERSARY PRE-RELEASE OF NOT IN OUR NAME – DEAD MAN WALKING CD/BONUS DVD**

*Two-thirds of Proceeds from Online Sales and 100% of Royalties  
Going to Non-Profit Organizations*

For Immediate Release – San Francisco, CA – June 1, 2006 – ActiveMusic, a 501(c) 3 non profit with a mission to accelerate social change through the power of music and media, is pleased to announce its latest campaign to raise awareness and funds to benefit the grassroots death penalty abolition movement.

In conjunction with the 10<sup>th</sup> anniversary re-release by SONY BMG of the original soundtrack from the movie *Dead Man Walking*, ActiveMusic created a special bonus DVD "Not In Our Name: Dead Man Walking - The Concert" from a fundraising event it produced in 1998 hosted by Tim Robbins and Sr. Helen Prejean, CSJ. The award winning collector's edition DVD includes performances by Eddie Vedder, Jeff Ament, Steve Earle, Ani DiFranco, Lyle Lovett, John Densmore, Rahat Nusrat Fateh Ali Khan, Dildar Hussain and David Robbins.

Sony BMG, which is releasing the CD/DVD, has provided a window prior to general release on June 13 for ActiveMusic to sell the CD online to maximize the opportunity for non-profit fundraising. Two thirds of the proceeds from direct sales, processed on the secure ActiveMusic web site [www.activemusic.org](http://www.activemusic.org), will support ActiveMusic's ongoing charitable fundraising program or will be donated to grassroots groups working to abolish the death penalty. On every CD/DVD sold, SONY BMG will be paying a royalty which will be split with 85% going to death penalty abolition groups and 15% going to ActiveMusic.

"ActiveMusic is very pleased to be able to raise money and awareness for small grassroots groups who are fighting to help stop the cycle of violence and killing in the name of a just society" said Susann McMahon, concert producer and Founder of ActiveMusic. "The original evening where a group of artists created a one-of-a-kind event, recorded and captured on video, has become a model for ActiveMusic productions. We are raising funds and awareness for the cause that originally inspired the artists – many years later. The goal of ActiveMusic is sustainability, to be the 'gift that keeps on giving'. Music is the messenger and the language is powerful and universal".

To order the collector's edition and ensure that 2/3 of the proceeds go to support non-profits, please contact ActiveMusic at (800) 499-4122 or visit [www.activemusic.org](http://www.activemusic.org).